



Vision

Shinawatra University, SIU, aims to be a leading international university, with an emphasis on research.

Missions

To provide multidisciplinary, interdisciplinary, and professional programs at the undergraduate and graduate levels to meet life-long learning needs.

To undertake research, development and creative endeavors consistent with standards of academic excellence.

Prospectus

INTERNATIONAL UNDERGRADUATE PROGRAMS

Academic Year 2010-2011



University Council (UC)

1. **Mr. Paron Israsena Na Ayudhaya** **Chairman**
Chairman of the Board of Directors, Thaicom Plc.
2. **Dr. Dumrong Kasemset** **Vice Chairman**
Chairman of Infobahn Company
3. **Prof. Dr. Prida Wibulswas** **Member**
Fellow, The Royal Institute of Thailand
Emeritus Professor of Energy Technology, KMUTT
4. **Prof. Dr. Reon Somana** **Member**
Fellow, The Royal Institute of Thailand
5. **Mr. Kittirat Na Ranong** **Member**
Deputy Director for Academic Affairs, Sasin Graduate
Institute of Business Administration of Chulalongkorn University
6. **Ms. Yingluck Shinawatra** **Member**
Chairman of the Executive Committee, SC Asset Group
7. **Mr. Prasit Tansuwan** **Member**
Advisor on Management
8. **Mrs. Doris Gold Wibunsin** **Member**
Advisor, Office of the Education Council
9. **Prof. Dr. Narasri Vaivanijkul** **Member**
Director, Academic Service and Training Center,
Chulalongkorn University
10. **Prof. Dr. Damrong Khummongkol** **Member**
Professor, School of Technology
11. **Prof. Dr. Somchart Soponronnarit** **Member**
President, Shinawatra University
12. **Assoc. Prof. Dr. Chuvej Chansa-ngavej** **Secretary**
Acting Provost and Vice President - Research Management,
Shinawatra University

Executive Review Committee (ERC)

1. **Dr. Dumrong Kasemset** **Chairman**
Chairman of Infobahn Company
2. **Prof. Dr. Prida Wibulswas** **Member**
Chairman of Academic Review Committee,
Shinawatra University
3. **Prof. Dr. Reon Somana** **Member**
Chairman of Audit Committee, Shinawatra University
4. **Prof. Dr. Somchart Soponronnarit** **Member**
President, Shinawatra University
5. **Ms. Yingluck Shinawatra** **Member**
Chairman of the Executive Committee, SC Asset Group
6. **Asst. Prof. Dr. Byaporn na Nagara** **Secretary**
Vice President - Central Administration, Shinawatra University

Executive Committee (EC)

1. **Prof. Dr. Somchart Soponronnarit** **Chairman**
President
2. **Assoc. Prof. Dr. Apichat Praditsmanont** **Member**
Vice President - Main Campus
3. **Assoc. Prof. Dr. Chuvej Chansa-ngavej** **Member**
Acting Provost and Vice President - Research Management
4. **Res. Assoc. Prof. Dr. Prinya Tantaswadi** **Member**
Vice Provost and Dean, School of Technology
5. **Assoc. Prof. Dr. Supachok Wiriyacosol** **Member**
Dean, School of Management
6. **Asst. Prof. Dr. Byaporn na Nagara** **Member and Secretary**
Vice President - Central Administration

Academic Rank Assessment Committee (ARAC)

Academic Review Committee (ARC)

- | | |
|---|----------------------------------|
| Prof. Dr. Somchart Soponronnarit
President, Shinawatra University | Advisor |
| 1. Prof. Dr. Prida Wibulswas*
Fellow, The Royal Institute of Thailand
Emeritus Professor of Energy Technology, KMUTT | Chairman |
| 2. Prof. Dr. Damrong Khummongkol
Professor, School of Technology | Member |
| 3. Prof. Decha Boonkham*
Emeritus Professor of Landscape Architecture,
Chulalongkorn University | Member |
| 4. Mrs. Doris Gold Wibunsin*
Advisor, Office of the Education Council | Member |
| 5. Prof. Dr. Narasri Vaivanijkul*
Director, Academic Management and Training Center,
Chulalongkorn University | Member |
| 6. Prof. Dr. Reon Somana*
Fellow, The Royal Institute of Thailand | Member |
| 7. Prof. Dr. Vilas Wuwongse*
Professor of Computer Science | Member |
| 8. Prof. Dr. Vutthi Bhanthumnavin
Professor of Physical Science,
Shinawatra University | Member and ARAC Secretary |
| 9. Provost, Shinawatra University | Member and ARC Secretary |

*Also Members of Academic Rank Assessment Committee (ARAC)

Academic Committee (AC)

- | | |
|---|----------------------------|
| Prof. Dr. Prida Wibulswas | Advisor |
| Prof. Dr. Somchart Soponronnarit | Advisor |
| 1. Assoc. Prof. Dr. Chuvej Chansa-ngavej
Acting Provost | Chairman |
| 2. Assoc. Prof. Dr. Apichat Praditsmanont
Program Chairperson - Management Technology | Member |
| 3. Dr. Thiti Vacharasintopchai
Acting Program Chairperson - Computer Science | Member |
| 4. Assoc. Prof. Dr. Kantatip Sinhaneti
Academic Coordinator - Languages | Member |
| 5. Res. Assoc. Prof. Dr. Prinya Tantaswadi
Vice Provost | Member |
| 6. Assoc. Prof. Dr. Somchai Ratanakomut
Academic Coordinator - Social Science and
Humanities | Member |
| 7. Assoc. Prof. Dr. Supachok Wiriyacosol
Program Chairperson - Business Administration | Member |
| 8. Ms. Tanarat Teeratanakiat
Registrar | Member |
| 9. Asst. Prof. Dr. Byaporn na Nagara
Academic Coordinator - Science and Technology | Member |
| 10. Ms. Anothai Aueworakhunanan
Executive Secretary | Secretary |
| 11. Ms. Tantakan Klongkankian | Assistant Secretary |

Academic Calendar 2010 – 2011

Activities	Semester 1	Semester 2	Summer Session
Payment of Educational Support Fee (for new students)	11 Jun 2010 ⁽¹⁾	29 Oct 2010	18 Mar 2011
Meet with study advisor	10 May – 11 Jun 2010	20 Sep – 29 Oct 2010	11 Feb – 18 Mar 2011
Regular registration period	10 May – 11 Jun 2010	20 Sep – 29 Oct 2010	11 Feb – 18 Mar 2011
Regular payment of fees period	10 May – 13 Jun 2010	20 Sep – 31 Oct 2010	11 Feb – 20 Mar 2011
Class commences	14 Jun 2010	1 Nov 2010	21 Mar 2011
Orientation (for new students)	23 Jun 2010	10 Nov 2010	-
Late registration period (subject to late fee 100 baht/day) ⁽¹⁾	14 – 25 Jun 2010	1 – 12 Nov 2010	21 – 25 Mar 2011
Late payment of fees period	14 – 25 Jun 2010	1 – 12 Nov 2010	21 – 25 Mar 2011
Last day for registration change (refundable)	14 – 25 Jun 2010	12 Nov 2010	25 Mar 2011
Last day for request to retain or gain back student status	26 Jul 2010	30 Nov 2010	-
Last day for subject withdrawal without 'W' being recorded (approval from advisor)	25 Jun 2010	12 Nov 2010	25 Mar 2011
Midterm examination period	2 – 6 Aug 2010	20 – 24 Dec 2010	(2)
Graduate Preparation day	1 Sep 2010	2 Feb 2011	13 May 2011
Announcement of courses offered for the next semester	20 Sep 2010	11 Feb 2011	13 May 2011
Last day for subject withdrawal with 'W' being recorded (approval from advisor)	17 Sep 2010	4 Feb 2011	13 May 2011
Last day of classes	1 Oct 2010	23 Feb 2011	20 May 2011
Final examination period	4 – 12 Oct 2010	24 Feb – 4 Mar 2011	23 – 25 May 2011
Last day of semester	12 Oct 2010	4 Mar 2011	25 May 2011
Last day for submitting grades to RE	21 Oct 2010	10 Mar 2011	2 Jun 2011
Grade report displayed on-line	22 Oct 2010	11 Mar 2011	3 Jun 2011
Last day for graduation application	22 Oct 2010	11 Mar 2011	3 Jun 2011
Last day for pre-registration for next semester	29 Oct 2010	18 Mar 2011	10 Jun 2011
Graduation Ceremony	23 Jul 2010	-	-

Remarks:

- (1) Not applicable for new students
 (2) To be decided by course lecturer



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An Introduction to SIU

Brief Historical Development

- 1996** The idea of establishing a private university to support development in Thailand and in the region was initiated by Dr. Thaksin Shinawatra and associates.
- 1999** The Ministry of University Affairs granted a license for setting up Shinawatra University (SIU).
- 2002** Teaching at SIU first commenced in September with bachelor's degree programs in Built Environment, Computer Science, Business Administration and a master's degree program in Business Administration.
- 2005** Bachelor's degree programs in Architectural Technology and Management Technology, along with a doctoral degree in Technology and in Management, were approved by the SIUC.
- 2006** Graduation ceremony was held for the first batches of bachelors of business administration, computer science, telecommunications engineering and masters of science in information and management technology.
- 2007** The first batch of Master of Engineering in Systems Engineering and Bachelor in Architectural Technology graduated.
- 2008** The first batch of Bachelor of Science in Management Technology graduated. Master degree program in Teaching English as an International Language and Bachelor degree program in Liberal Arts were approved by SIUC.
- 2009** Graduation of first batch of PhD students

Facilities

Computer and Laboratories Facilities

Shinawatra University undergraduate campus is well equipped with state-of-the-art information technology infrastructures. The campus has a high speed network for internal communications and leased-line Internet connections for external communications. Students and faculty members may access from fixed workstations or by wireless connection from most places on campus.

In addition, a computer laboratory with 30 standard PCs is provided for general uses. Special peripherals may be added on request. Remote virtual private networking (VPN) accesses from the Internet to the university network are available. Student accounts with passwords are set up upon completion of registration.

Library

The Library utilizes an automated library system, RFID system and computer high speed network to support teaching, learning, research and edutainment.

The undergraduate library houses collections of print and non-print materials which are strong in business administration, international business, business informatics, information management, built environment, software engineering, web and mobile applications, network and database management, architectural technology management, energy and environment management, management information systems, food and agro-processing industry, liberal arts and English for international communication. For more on Library and information services, see <http://library.siu.ac.th/>

Dormitories

First-year students are required to stay in the dormitories. Air-conditioned dormitories are available on Pathumthani campus

during the regular semesters and summer sessions. SIU provides separate facilities for men and women. Computer network connections, telephone lines, a refrigerator and hot/cold water system are available in each room. On each floor, students have access to common rooms with TV, kitchens and laundry rooms are also available.

Accident Insurance

Accident insurance is provided for all full-time students upon enrollment. For further information, please contact the Office of Student Affairs. International students must have full health insurance coverage.

Convenience Store

A convenience store on the 3rd floor of the main building is open every day from 8:00 a.m. to 8:00 p.m. during weekdays and 8:00 a.m. to 6:00 p.m. during weekends.

Cafeteria

The cafeteria is located next to the sky link. A variety of food is offered at reasonable prices. The cafeteria is open from 11:00 a.m. till 8:00 p.m.

Sport Facilities

Excellent indoor and outdoor sport facilities are provided within five minutes walking distance from the dormitories. The indoor sport facilities include fitness room, table tennis, badminton courts, and volleyball court. And our outdoor facilities include modern tennis courts, a basketball court, soccer field, and bicycling and jogging tracks.

Admissions

Requirements

1. M.6 certificate or equivalent high school certificate from accredited institution (12 years of schooling).
2. For non-native English speakers, working knowledge of English as evidenced by standard test scores.
3. Satisfactory marks in certain subjects, e.g. Mathematics, English from M6 high school, National Entrance Examination, or Shinawatra University Placement Test. Students receiving low test scores may be recommended to take a Pre-session course.

Admission Package

1. A completed application form
2. Letter of Reference : Student Ranking Certificate
3. A Certified copy of high school transcript
4. A photocopy of house registration
5. A photocopy of identification card or passport
6. Two (2) 1-inch, color photos taken not more than 6 months prior to application
7. Proof of English language competency, i.e. TOEFL, IELTS, CU-TEP, TU-GET, TOEIC (if any)

Scholarships and Government Loans

Full Scholarships: 100% Subjected to an approval from SIU Undergraduate Admission & Scholarship Committee (UASC)

- A minimum GPAX of 3.00
- Ranking in Top 20% of High School Program
- Ranking in Top 10% in both Mathematics and English

Partial Scholarships:

- 1. Awarded by Shinawatra University automatically without any conditions based on high school performance.**

75%

- Ranking in Top 25% to 2% of High School Program
- Ranking in Top 10% in either Mathematics or English
- Pre-session course is required.
- After completion of the above points, students are entitled for the continuing scholarships.
- In case of incompletion of either one of conditions of the above points, the university reserves the right to reduce the scholarships.

50%

- Ranking in Top 50% to 5% of High School Program
- Pre-session course is required.
- After completion of the above points, students are entitled for the continuing scholarships.
- In case of incompletion of either one of conditions of the above points, the university reserves the right to reduce the scholarships.

25%

- Ranking in Top 50% to 5% of High School Program
- Pre-session course is required.

Early Bird Registration

- Just pay for tuition and educational support fees one year in advance, get 25% tuition fee waiver.
- For non-scholarship applicants only.

- 2. Awarded based on the submissions of the O-NET (Mathematics and English) scores and an approval from UASC**

Government Loan Programs

The Commission on Higher Education has arranged loan programs for local students to pay for their study, fees and personal expenses. Those who are interested can contact the Office of Student Affairs for more information.

Application

- Apply in person

- Submit your completed application form with all the required documents to Admissions Division.

- Apply by mail

- Submit the completed application form with required documents to the Admissions Division.

- Apply via the Internet

- Go to http://reg.siu.ac.th/registrar/application_form.asp and complete the on-line application.
- Print and submit a copy of the completed on-line application form together with required documents by mail to the Admissions Division.

Note: *The application process will only be completed once SIU receives all materials - the application form and required documents.*

Tuition and Education Support Fees

All Undergraduate Programs

Student registration fee (for first entry)	Baht	1,500
Damage insurance (refundable)	Baht	10,000
Educational support fee/Semester	Baht	19,000
Tuition Fee / Credit	Baht	4,000

Other Fees

Dormitory (per semester)	Baht	12,000 (triple)
	Baht	18,000 (double)
	Baht	36,000 (single)
Status maintenance (drop case only)	Baht	1,000
Educational support fee (Summer session)	Baht	9,500 (9 credits)
	Baht	6,000 (6 credits)
Late registration fee (per day)	Baht	100
Program change fee	Baht	500
Graduate matriculation fee	Baht	1,000
Post-orientation fee	Baht	1,000
Reentry fee	Baht	1,000
Certificate fee	Baht	500
Retention fee	Baht	1,000/semester

Methods of Payment

Alternative 1:

Bank Transfer with the specified amount (in Thai Baht) to **Bangkok Bank,**

Savings account, **Soi Aree Branch,**
Account Name: **Shinawatra University,**
Account Number: **127-4-18396-9.**

Please fax a copy of the pay-in slip with your full name to Fax Number 02-599-3351 for a receipt.

Alternative 2:

Pay by cash, cashier's check, bank draft or credit card (**VISA, MASTER CARD, JCB**) at the Office of Finance and Accounts, 1st Floor, Main Building.

International Student Guides

Documentation

SIU advises international students to have all the necessary documents ready for immigration and enrolment purposes. When you arrive in Thailand you may be interviewed by immigration and health officials and we recommend that you keep the following documentation in your hand luggage:

- A valid passport
- Your visa and/or other entry clearance documents, if required
- Travel documents
- Health insurance, if any, from your country
- A letter of acceptance from Shinawatra University
- Enough cash for the first few days

Make sure that all the documents you have are consistent with one another. For example, some students may wish to be known by a "western" name or a nickname. If, however, documents from the University carry your "western" name or nickname, while your passport and visa carry your full name, this could cause problems and delays at the Immigration as the officers there will need to establish that both names actually refer to the same person!

Please note that once you are in Thailand you can not travel out of the country, unless you have received the permission to extend your stay in Thailand from the Commission on Higher Education of Thailand. Otherwise, your student visa will be invalid immediately. As soon as you arrive at the University, please contact the Admissions Division for other related matters.

Health Insurance

International students are required to purchase personal health insurance, either from your own country or from a company coordinated by Shinawatra University. If you have one from your own country, please submit a copy, showing coverage, to the Office of Student Affairs on arrival date.

Arrival

Please inform the Admissions Division of your flight details, so that we can arrange transportation and staff to pick you up at the airport.

Credits Transfer Guideline

General Guidelines

The University accepts transfer students provided that they are in good standing with the last institution attended and they meet the admission standards. The maximum number of transferred credits depends on the requirements of the specific program. To ensure proper processing of applications for admission, each candidate must request each College or University previously attended for an official transcript and forward it to Office of the Registrar.

The request for transfer of credits will be considered by the Program Chairperson / Director and two faculty members and then recommend for approval by the School Dean under the following conditions:

- The course to be transferred was completed at any institution accredited by SIU.
- The course content covers at least three quarters of that specified in the University's curriculum.
- Only the courses with an earned grade "C" or better from English programs or "C+" or better from a non-English programs with the TOEFL score of 500 or better, or equivalent, will be accepted for transfer.
- The total transferred credits shall not exceed three quarters of the total credits required for the university degrees.
- The transfer student must study at SIU for at least one year before graduation.

To expedite the processing of transfer credits request, one copy of each previous tertiary institution's educational catalogue should be brought with the applicant.

School of Management

Bachelor of Business Administration Program in Management

Curricular Title

Bachelor of Business Administration in Management

บริหารธุรกิจบัณฑิต สาขาวิชาบริหารกิจการ

Degree Title

Bachelor of Business Administration (Management)

Abbreviation

BBA (Management)

บ.บ. (การบริหาร)

Curricular Philosophy and Goals

The Bachelor of Business Administration (BBA) Program in Management aims to cultivate young men and women with the qualifications, maturity, attitude, and skills to ensure that Thailand assumes a key role in the sustainable development of the global economy. The BBA Program prepares future managers with knowledge and skills to succeed in technology-intensive industries operating in both Thai and international contexts. The BBA curriculum at Shinawatra University (SIU) emphasizes not only the concepts and business knowledge of management, but also a solid grounding in the communication skills, quantitative decision-making skills, and knowledge of humanities, social sciences, and science and technology to enable them to understand businesses in the historical, societal, and cultural contexts. The BBA Program goes beyond the traditional undergraduate curriculum to develop key business skills in practical research and life-long learning, allowing them to immediately contribute to business performance upon graduation.

Curriculum Structure and Components

The students must complete a minimum requirement of 137 credits to graduate. The curriculum is divided into general education courses, business administration core courses, professional option courses, and free elective courses. Three professional options are offered:

- Option I Management
- Option II International Business
- Option III Business Informatics

1. General Education Courses 41 credits

1.1 Humanities and Social Sciences 17 credits

GE 1101	Principles of Economics	3(3-1)
GE 1102	Law and Society	3(3-1)
GE 1103	Management in Action	3(3-0)
GE 1108	Sports	1(0-3)
GE 1109	Music Appreciation	1(1-1)
GE 1112	Humanities, an Integrated Approach	3(3-0)
GE 1114	Thai Studies	3(3-0)
	or	
GE 1116	Greater Mekong Sub-region Studies	3(3-0)

1.2 English Language 12 credits

GE 1003	Freshman Composition I	3(3-0)
GE 1004	Freshman Composition II	3(3-0)
GE 3004	Business English I	3(3-0)
GE 3005	Business English II	3(3-0)

1.3 Basic Courses in Science and Mathematics 12 credits

GE 1206	Biological Science	3(3-1)
GE 1207	Integrated Approach to Science and Technology	3(3-1)
GE 1208	Environmental Studies	3(3-1)
GE 1310	Basic Calculus	3(3-1)

2. Business Administration Core Courses 45 credits

MG 1001	Introduction to Business	3(3-1)
MG 1004	Principles of Accounting I	3(3-1)
MG 1005	Principles of Accounting II	3(3-1)
MG 1006	Business Statistics	3(3-1)
MG 1007	Management Calculus	3(3-1)
MG 2001	Principles of Marketing	3(3-1)
MG 2002	Business Finance	3(3-1)
MG 2003	Managerial Economics	3(3-1)
MG 2004	Human Resource Management	3(3-1)
MG 2005	Business Information Technology	3(3-1)
MG 2006	Production and Operations Management	3(3-1)
MG 2301	Quantitative Analysis Techniques for Business	3(3-1)
MG 3001	Strategic Management	3(3-1)
MG 3002	Business Research Methods	3(3-1)
MG 3003	Business Ethics and Personal Development	3(3-1)

3. Specialized Option Courses 45 credits

3.1 Option I: Management

3.1.1 Specialized Required Courses 30 credits

MG 2101	SME Management	3(3-1)
MG 2102	Business Communication and Negotiation	3(3-1)
MG 2103	Entrepreneurship	3(3-1)
MG 2104	International Business	3(3-1)
MG 3004	Management Internship	0(0-40)
MG 3101	Risk and Insurance Management	3(3-1)
MG 3102	Business Development Study	3(3-1)
MG 3103	Business Law and Taxation	3(3-1)
MG 3501	Management Information Systems	3(3-1)
MG 4101	Entrepreneurship Clinic	3(0-9)
MG 4102	Seminar in Entrepreneurship	3(3-1)

3.1.2 Specialized Elective Courses 15 credits

(Students choose five courses from the following list.)

CS 3004	Computer Models for Business Decisions	3(2-3)
MG 2201	Macroeconomics	3(3-1)
MG 2202	Monetary Theory and Policy	3(3-1)
MG 2302	Business Decision Analysis	3(3-1)
MG 3104	Finance and Accounting for Entrepreneurs	3(3-1)
MG 3105	Entrepreneurial Leadership	3(3-1)
MG 3106	International Marketing Management	3(3-1)
MG 3107	Financial Investment	3(3-1)
MG 3201	Global Economic Analysis	3(3-1)
MG 3301	Project Management	3(3-1)
MG 3303	Logistics and Supply Chain Management	3(3-1)
MG 3401	Employment Procedure and Evaluation	3(3-1)
MG 3502	Marketing and Electronic Commerce for Entrepreneurs	3(3-1)
MG 4301	Business Senior Project	3(0-9)
MG 4302	Selected Topic	3(3-1)

3.2 Option II: International Business**3.2.1 Specialized Required Courses 30 credits**

CS 3801	Information Technology Laws, Regulations, and Ethics	3(3-0)
MG 2101	SME Management	3(3-1)
MG 2102	Business Communication and Negotiation	3(3-1)
MG 2103	Entrepreneurship	3(3-1)
MG 2104	International Business	3(3-1)
MG 3004	Management Internship	0(0-40)
MG 3103	Business Law and Taxation	3(3-1)
MG 3106	International Marketing Management	3(3-1)
MG 3201	Global Economic Analysis	3(3-1)
	or	
MT 3304	Optimization Techniques	3(3-0)
MG 3303	Logistics and Supply Chain Management	3(3-1)
MG 4103	Seminar in International Business	3(0-9)

3.2.2 Specialized Elective Courses 15 credits

(Students choose five courses from the following list.)

CS 3004	Computer Models for Business Decisions	3(2-3)
MG 2201	Macroeconomics	3(3-1)
MG 2202	Monetary Theory and Policy	3(3-1)
MG 2302	Business Decision Analysis	3(3-1)
MG 3102	Business Development Study	3(3-1)
MG 3104	Finance and Accounting for Entrepreneurs	3(3-1)
MG 3105	Entrepreneurial Leadership	3(3-1)
MG 3107	Financial Investment	3(3-1)
MG 3301	Project Management	3(3-1)
MG 3401	Employment Procedure and Evaluation	3(3-1)

MG 3501	Management Information Systems	3(3-1)
MG 3502	Marketing and Electronic Commerce for Entrepreneurs	3(3-1)
MG 4301	Business Senior Project	3(0-9)
MG 4302	Selected Topic	3(3-1)

3.3 Option III: Business Informatics**3.3.1 Specialized Required Courses 30 credits**

CS 1300	Internet and WWW Technologies	3(2-3)
CS 2700	Databases	3(3-0)
CS 2707	Electronic Commerce and Trading Information Systems	3(3-0)
CS 3004	Computer Models for Business Decisions	3(2-3)
CS 3801	Information Technology Laws, Regulations, and Ethics	3(3-0)
MG 2104	International Business	3(3-1)
MG 3004	Management Internship	0(0-40)
MG 3103	Business Law and Taxation	3(3-1)
MG 3106	International Marketing Management	3(3-1)
MT 3304	Optimization Techniques	3(3-0)
MG 4104	Seminar in Business Informatics	3(0-9)

3.3.2 Specialized Elective Courses 15 credits

(Students choose five courses from the following list.)

CS 3500	Multimedia Systems	3(2-3)
CS 3700	Introduction to Bioinformatics	3(3-0)
MG 2103	Entrepreneurship	3(3-1)
MG 2201	Macroeconomics	3(3-1)
MG 2202	Monetary Theory and Policy	3(3-1)
MG 2302	Business Decision Analysis	3(3-1)
MG 3102	Business Development Study	3(3-1)
MG 3104	Finance and Accounting for Entrepreneurs	3(3-1)
MG 3105	Entrepreneurial Leadership	3(3-1)
MG 3107	Financial Investment	3(3-1)
MG 3301	Project Management	3(3-1)
MG 3303	Logistics and Supply Chain Management	3(3-1)
MG 3501	Management Information Systems	3(3-1)
MG 4301	Business Senior Project	3(0-9)
MG 4302	Selected Topic	3(3-1)

4. Free Elective Courses 6 credits

Students can freely select any graded course offered by any academic unit of the university to satisfy 6 credits of free elective requirement.

School of Technology

Bachelor of Science Program in Computer Science

Curricular Title

Bachelor of Science Program in Computer Science

วิทยาศาสตรบัณฑิต สาขาวิชาวิทยาการคอมพิวเตอร์

Degree Title

Bachelor of Science (Computer Science)

วิทยาศาสตรบัณฑิต (วิทยาการคอมพิวเตอร์)

Abbreviation

BSc (Computer Science)

ว.บ. (วิทยาการคอมพิวเตอร์)

Curricular Philosophy and Goals

Computer science is a discipline pertaining to the research and development of computing and information systems. Computer science graduates are instrumental to the advancement of the field of computer science by contributing to the design, implementation, and maintenance of computing systems as well as the development of new algorithms, languages, and other tools necessary to serve the computing needs of both local and international communities.

The goal of this program is to produce computer science graduates who will eventually become leaders in the creation and implementation of new techniques and products in the fields of computer and information technology. This requires that the students possess fundamental knowledge, technical breadth, and communication skills as well as leadership quality, professionalism, ethics, and moral standards. With all of these qualities, the graduates will be able to assume professional and societal responsibilities that are conducive towards the well being and advancement of both local and international communities.

Curriculum Structure and Components

The students must complete a minimum requirement of 140 credits to graduate. The curriculum is divided into four areas of specialization, i.e.,

- Option I: Software Engineering
- Option II: Business Informatics
- Option III: Web and Mobile Applications
- Option IV: Network and Database Management

1. General Education Courses 50 credits

1.1 Humanities and Social Sciences 20 credits

GE 1101	Principles of Economics	3(3-1)
GE 1102	Law and Society	3(3-1)
GE 1103	Management in Action	3(2-3)
GE 1108	Sports	1(0-3)
GE 1109	Music Appreciation	1(1-1)
GE 1112	Humanities, an Integrated Approach	3(3-1)
GE 1113	Social Sciences, an Integrated Approach	3(3-1)
GE 1114	Thai Studies	3(3-1)
	or	
GE 1116	Greater Mekong Sub-region Studies	3(3-1)

1.2 English Language 9 credits

GE 1003	Freshman Composition I	3(3-0)
GE 1004	Freshman Composition II	3(3-0)
GE 3003	Technical Writing	3(3-0)

1.3 Basic Courses in Science and Mathematics 21 credits

GE 1205	Physical Science	3(3-1)
GE 1206	Biological Science	3(3-1)
GE 1207	Integrated Approach to Science and Technology	3(3-1)
GE 1208	Environmental Studies	3(3-1)
GE 1304	Calculus I	3(3-1)
GE 1305	Calculus II	3(3-1)
GE 1306	Introduction to Statistics	3(2-3)

2. Computer Science Courses 84 credits

Computer science courses are divided into compulsory core courses, specialized courses, and specialized electives.

2.1 Compulsory Core Courses 54 credits

CS 1001	Programming Fundamentals	3(3-0)
CS 1031	Programming Fundamentals Laboratory	1(0-3)
CS 1002	Object-Oriented Programming Paradigm	3(2-3)
CS 1003	Data Structures and Algorithms	3(3-0)
CS 1105	Discrete Mathematics for Computer Science	3(3-0)
CS 1300	Internet and the World Wide Web Technologies	3(2-3)
CS 2001	Linear Algebra	3(3-0)
CS 2200	Computer Architecture	3(3-0)
CS 2231	Computer Architecture Laboratory	1(0-3)
CS 2205	Operating Systems	3(3-0)
CS 2232	Operating Systems Laboratory	1(0-3)
CS 2300	Data Communication and Networking	3(3-0)
CS 2331	Data Communication and Networking Laboratory	1(0-3)
CS 2505	Computer Graphics and Multimedia	3(3-0)
CS 2700	Databases	3(3-0)
CS 3000	Object-Oriented Software Development	3(2-3)
CS 3001	Project Methods in Computer Science	3(2-3)
CS 3801	Information Technology Laws, Regulations, and Ethics	3(3-0)
CS 4920	Summer Internship	1(0-40)
CS 4921	Computer Science Project I	1(0-3)
CS 4922	Computer Science Project II	3(0-9)
SE 3901	Software Engineering	3(3-0)

2.2 Specialized Courses 24 credits**2.2.1 Option I : Software Engineering**

CS 3708	Decision Support Systems	3(3-0)
SE 3902	Software Project Management	3(3-0)
SE 3903	Software Validation and Verification	3(3-0)
SE 3904	Software Requirements Specification and Management	3(3-0)
SE 3905	Software Process and Quality Assurance	3(3-0)
SE 3906	Software Architecture	3(3-0)
	or	
SE 3910	Software Design	3(3-0)
SE 3907	Object-Oriented System Analysis and Design	3(3-0)
	or	
SE 3911	Human Factors Engineering	3(3-0)
CS 2707	Electronic Commerce and Trading Information Systems	3(3-0)
	or	
SE 3912	Software Engineering Systems and Applications	3(3-0)

2.2.2 Option II : Business Informatics

MG 1004	Principles of Accounting I	3(3-1)
MG 2002	Business Finance	3(3-1)
MG 3303	Logistics and Supply Chain Management	3(3-1)
CS 2707	Electronic Commerce and Trading Information Systems	3(3-0)
CS 3500	Multimedia Systems	3(2-3)
CS 3708	Decision Support Systems	3(3-0)
	or	
CS 3004	Computer Models for Business Decision	3(2-3)
SE 3704	Data Mining and Warehousing	3(3-0)
	or	
SE 3704	Data Mining and Warehousing	3(3-0)
CS 3709	Knowledge Management	3(3-0)
CS 3802	IT Strategy and Governance	3(3-0)
	or	
MG 3501	Management Information Systems	3(3-1)

2.2.3 Option III : Web and Mobile Applications

CS 2707	Electronic Commerce and Trading Information Systems	3(3-0)
CS 3300	Service-Oriented Architecture	3(2-3)
CS 3301	Computer and Network Security	3(2-3)
CS 2301	Advanced Internet & WWW Technologies	3(2-3)
CS 2302	Web Development Technologies	3(2-3)
CS 2303	Web Database Applications	3(2-3)
CS 2702	Document Markup Languages	3(2-3)
CS 3305	Mobile Applications	3(2-3)

2.2.4 Option IV : Network and Database Management

CS 3300	Service-Oriented Architecture	3(2-3)
CS 3301	Computer and Network Security	3(2-3)
CS 2301	Advanced Internet & WWW Technologies	3(2-3)
	or	
CS 2302	Web Development Technologies	3(2-3)
CS 2303	Web Database Applications	3(2-3)
CS 2701	Database Administration	3(2-3)
CS 3202	Advance Operating System Administration	3(2-3)
CS 3306	Advance Network Administration	3(2-3)
CS 3802	IT Strategy and Governance	3(3-0)

2.3 Specialized Electives 6 credits

Students can freely select any relevant courses with the approval of each student's advisor.

3. Free Electives 6 credits

Students can freely select any graded courses offered by any academic unit within the university to satisfy 6 credits of free elective requirement.

Bachelor of Science Program in Management Technology

Curricular Title

Bachelor of Science Program in Management Technology
 วิทยาศาสตรบัณฑิต สาขาวิชาเทคโนโลยีการจัดการ

Degree Title

Bachelor of Science (Management Technology)
 วิทยาศาสตรบัณฑิต (เทคโนโลยีการจัดการ)

Abbreviation

BSc (Management Technology)
 อท.บ. (เทคโนโลยีการจัดการ)

Curricular Philosophy and Goals

Management Technology is an integrated understanding of economics, environment, information system, science and engineering. The Management Technology program is designed

to produce high-quality graduates equipped with such an interdisciplinary subject and capable of managing advanced technologies emerging dynamically in various industrial and commercial fields. The graduates will have abilities to analyze and design systems which integrate technical, economical, environmental and social aspects for all kinds of transactions and activities.

Highly demanded areas of specialization are offered for selection as a specialized option, which lead to a variety of professional opportunities in manufacturing industry, building and construction industry, all private and public service industries, property and estate development businesses, as well as financial sectors dealing with investments of projects requiring modern technologies.

Curriculum Structure and Components

The students must complete a minimum requirement of 141 credits to graduate. The curriculum is divided into general education courses; management technology core courses and four areas of specialized options, i.e.,

- Option I: Architectural Technology Management
- Option II: Energy and Environment Management
- Option III: Food and Agro-Processing Industry
- Option IV: Management Information Systems

1. General Education Courses 47 credits

1.1 Humanities and Social Science 20 credits

GE 1101	Principles of Economics	3(3-1)
GE 1102	Law and Society	3(3-1)
GE 1103	Management in Action	3(2-3)
GE 1108	Sports	1(0-3)
GE 1109	Music Appreciation	1(1-1)
GE 1112	Humanities, an Integrated Approach	3(3-0)
GE 1113	Social Sciences, an Integrated Approach	3(3-0)
GE 1114	Thai Studies	3(3-0)
or		
GE 1116	Greater Mekong Sub-region Studies	3(3-1)

1.2 English Language 6 credits

GE 1003	Freshman Composition I	3(3-0)
GE 1004	Freshman Composition II	3(3-0)

1.3 Basic Courses in Science and Mathematics 21 credits

GE 1205	Physical Science	3(3-1)
GE 1206	Biological Science	3(3-1)
GE 1207	Integrated Approach to Science and Technology	3(3-1)
GE 1208	Environmental Studies	3(3-1)
GE 1304	Calculus I	3(3-1)
or		
GE 1310	Basic Calculus *	3(3-1)
GE 1305	Calculus II	3(3-1)
or		
MG 1007	Management Calculus *	3(3-1)
GE 1306	Introduction to Statistics	3(3-1)

Remarks:

* For Architectural Technology Management and Food and Agro-Processing Industry options only

2. Management Technology Core Courses 88 credits

2.1 Common Courses 46 credits

BE 1001	Fine Arts and Science Integration	3(2-3)
BE 4703	Computer Graphics and Multimedia	3(3-0)
BE 4901	Introduction to Environmental Urban Planning	3(3-0)

BE 4912	Environmental Impact Assessment	3(3-0)
MT 2001	Basic Electrical Technology	3(3-0)
MT 2002	Materials Technology	3(3-0)
MT 3004	Engineering Economy	3(3-0)
MT 3005	Thermo Fluids	3(3-0)
MT 4004	Management Technology Training	1(0-40)
MT 4005	Senior Project	3(0-9)
GE 3002	Technical Writing	3(3-0)
CS 1009	Computer Programming	3(2-3)
MG 1004	Principles of Accounting I	3(2-3)
MG 2001	Principles of Marketing	3(3-0)
MG 2002	Business Finances	3(2-3)
MG 3001	Strategic Management	3(3-0)

2.2 Specialized Options 36 credits

2.2.1 Option I : Architectural Technology Management

BE 2101	Architectural and Environmental Design I	3(1-6)
BE 2102	Architectural and Environmental Design II	3(1-6)
BE 2301	Structures I	3(3-0)
BE 2303	Building Materials and Construction I	3(2-3)
BE 2601	Building Systems and Integration I	3(3-0)
BE 3103	Architectural and Environmental Design III	3(1-6)
BE 3104	Architectural and Environmental Design IV	3(1-6)
BE 3602	Building Systems and Integration II	3(3-0)
BE 4201	Energy and Environmental Technology I	3(2-3)
BE 4202	Energy and Environmental Technology II	3(2-3)
BE 4701	Building Energy and Cost Estimation	3(3-0)
MT 4514	Selected Topics	3(3-0)
or		
MT 4601	Special Study	

2.2.2 Option II : Energy and Environment Management

MT 3304	Optimization Technique	3(3-0)
MT 3502	Pollution Prevention	3(3-0)
MT 4003	Project Feasibility Study	3(3-0)
MG 2005	Business Information Technology	3(3-1)
MG 2101	SME Management	3(3-1)
MG 3301	Project Management	3(3-1)
MG 3501	Management Information Systems	3(3-1)
BE 4701	Building Energy and Cost Estimation	3(3-0)
BF 4512	Energy Management in Building	3(3-0)
or		
MT 4611	Alternative Power Generating Systems	3(3-0)
MT 4511	Alternative Energy Resources and Utilization	3(3-0)
MT 4514	Selected Topics	3(3-0)
or		
MT 4601	Special Study	
EV 4614	Environmental Quality Management	3(3-0)

2.2.3 Option III : Food and Agro-Processing Industry

MT 1601	Introduction to Biotechnology	3(3-0)
MT 1602	General Food Science	3(3-0)
MT 1603	Biochemistry	3(3-0)
MT 1604	Human Nutrition	3(3-0)
MT 2602	Health Food and Herbal Medicine	3(3-0)
MT 2603	Food Choice: Psychology, Preference and Acceptability	3(3-0)
MT 2604	Food Preservation: Principles and Applications	3(3-0)
MT 2606	Food Safety and Quality Management	3(3-0)
MT 3601	Food Analysis	3(3-0)
MT 4514	Selected Topics	3(3-0)
	or	
MT 4601	Special Study	3(3-0)
CS 2702	Business Information Systems	3(2-3)
CS 3700	Introduction to Bioinformatics	3(3-0)

2.2.4 Option IV : Management Information Systems

CS 1002	Object-Oriented Programming Paradigms	3(2-3)
CS 1003	Data Structures and Algorithms	3(3-0)
CS 1300	Internet and the World Wide Web Technologies	3(2-3)
CS 2700	Databases	3(3-0)

CS 2707	Electronic Commerce and Trading Information Systems	3(3-0)
CS 2901	Software Development	3(3-0)
CS 3004	Computer Models for Business Decisions	3(2-3)
	or	
CS 3708	Decision Support Systems	3(3-0)
CS 3709	Knowledge Management	3(3-0)
	or	
SE 3704	Data Mining and Warehousing	3(3-0)
CS 3801	Information Technology Laws, Regulations, and Ethics	3(3-0)
SE 3901	Software Engineering	3(3-0)
MG 3501	Management Information Systems	3(3-1)
MT 4514	Selected Topics	3(3-0)
	or	
MT 4601	Special Study	

2.3 Specialized Electives 6 credits

Students can freely select any relevant courses with the approval of each student's advisor.

3. Free Electives 6 credits

Students can freely select any graded courses offered by any academic unit within the university to satisfy 6 credits of free elective requirement.

Liberal Arts and Language Center

Bachelor of Arts Program in Liberal Arts

Curricular Title

Bachelor of Arts Program in Liberal Arts
ศิลปศาสตรบัณฑิต สาขาวิชาศิลปวิทยาศาสตร์

Degree Title

Bachelor of Arts (Liberal Arts)
ศิลปศาสตรบัณฑิต (ศิลปวิทยาศาสตร์)

Abbreviation

BA (Liberal Arts)
ศ.บ. (ศิลปวิทยาศาสตร์)

Curricular Philosophy and Goals

The Bachelor of Arts program in Liberal Arts provides courses for a solid and diverse background as well as flexibility of specific selection of higher education in business related fields. The program is designed to produce graduates with a combination of courses in Humanities and Social Science.

Highly demanded areas of specialization such as Business Administration, Information Management, Built Environment, Food and Agro-Processing Industry, English for International Communication and Multimedia Arts are offered for selection as a specialized option. This study program leads to a variety of professional opportunities in business including manufacturing, food and agro-processing industry, building and construction industries, and services, etc.

Curriculum Structure and Components

The students must complete a minimum requirement of 146 credits to graduate. The curriculum is divided into general education courses, liberal arts core courses and six areas of specialized options, with 36 credits each, i.e.,

- Option I: Business Administration
- Option II: Information Management
- Option III: Built Environment
- Option IV: Food and Agro-Processing Industry
- Option V: English for International Communication
- Option VI: Multimedia Arts

1. General Education Courses 53 credits**1.1 Humanities and Social Science 26 credits**

GE 1101	Principles of Economics	3(3-1)
GE 1102	Law and Society	3(3-1)
GE 1103	Management in Action	3(2-3)
GE 1108	Sports	1(0-3)
GE 1109	Music Appreciation	1(1-1)
GE 1112	Humanities, an Integrated Approach	3(3-0)
GE 1113	Social Sciences, an Integrated Approach	3(3-0)
GE 1116	Greater Mekong Sub-region Studies	3(3-0)
MG 1001	Introduction to Business	3(3-1)
MG 2202	Monetary Theory and Policy	3(3-1)
or		
MG 3003	Business Ethics and Personal Development	3(3-1)

1.2 English Language 9 credits

GE 1003	Freshman Composition I	3(3-0)
GE 1004	Freshman Composition II	3(3-0)
GE 3007	Advanced English I	3(3-0)

1.3 Basic Courses in Science and Mathematics 18 credits

GE 1205	Physical Science	3(3-1)
GE 1206	Biological Science	3(3-1)
GE 1207	Integrated Approach to Science and Technology	3(3-1)
GE 1208	Environmental Studies	3(3-1)
GE 1310	Basic Calculus	3(3-1)
MG 1007	Management Calculus	3(3-1)

2. Management and Technology Core for Liberal Core Courses 87 credits**2.1 Common Courses 45 credits**

BE 1001	Fine Arts and Science Integration	3(2-3)
BE 4703	Computer Graphics and Multimedia	3(3-0)
BE 4901	Introduction to Environmental Urban Planning	3(3-0)
BE 4912	Environmental Impact Assessment	3(3-0)
MT 2002	Materials Science	3(3-0)
MT 3004	Engineering Economy	3(3-0)
MT 3501	Social Aspects of Environment Management	3(3-0)
MT 4004	Management Technology Training	1(0-40)
or		
MG 3004	Management Internship	1(0-40)
MT 4005	Senior Project	3(0-9)
GE 3002	Technical Writing	3(3-0)
CS 1009	Computer Programming	3(2-3)
MG 1004	Principles of Accounting I	3(3-1)
MG 2001	Principles of Marketing	3(3-1)
MG 2002	Business Finances	3(3-1)
MG 3001	Strategic Management	3(3-1)
GE 1306	Introduction to Statistics	3(3-1)

2.2 Specialized Options 36 credits**2.2.1 Option I : Business Administration**

MG 1005	Principles of Accounting II	3(3-1)
MG 2004	Human Resource Management	3(3-1)
MG 2006	Production and Operations Management	3(3-1)
MG 2101	SME Management	3(3-1)
MG 2102	Business Communication and Negotiation	3(3-1)
MG 2103	Entrepreneurship	3(3-1)
MG 2104	International Business	3(3-1)
MG 2201	Macroeconomics	3(3-1)
MG 2301	Quantitative Analysis Techniques for Business	3(3-1)
MG 3102	Business Development Study	3(3-1)
MG 3103	Business Law and Taxation	3(3-1)
MG 4102	Seminar in Entrepreneurship	3(0-9)

2.2.2 Option II : Information Management

GE 3004	Business English I	3(3-0)
GE 3005	Business English II	3(3-0)
MG 2005	Business Information Technology	3(3-1)
MG 3501	Management Information Systems	3(3-1)
CS 1300	Internet and the World Wide Web Technologies	3(2-3)
CS 2700	Databases	3(3-0)
CS 2701	Information Management	3(3-0)
CS 2708	Knowledge-Based Systems	3(3-0)
CS 3708	Decision Support Systems	3(3-0)
CS 3801	Information Technology Laws, Regulations, and Ethics	3(3-0)
CS 3803	Special Topics in Computer Science I	3(3-0)
CS 3804	Special Topics in Computer Science II	3(3-0)

2.2.3 Option III : Built Environment

BE 1002	Arts and Architecture History	3(3-0)
BE 1003	Drawing and Presentation	3(2-3)
BE 2301	Structures I	3(3-0)
BE 2303	Building Materials and Construction I	3(2-3)
BE 2601	Building Systems and Integration I	3(3-0)
BE 3602	Building Systems and Integration II	3(3-0)
BE 4201	Energy and Environmental Technology I	3(2-3)
BE 4202	Energy and Environmental Technology II	3(2-3)
BE 4701	Building Energy and Cost Estimation	3(3-0)
BE 4702	Science in Interior Design	3(2-3)
BE 4704	Advanced Computer Graphics & Multimedia	3(3-0)
MT4003	Project Feasibility Study	3(3-0)

2.2.4 Option IV : Food and Agro-Processing Industry

MT 1601	Introduction to Biotechnology	3(3-0)
MT 1602	General Food Science	3(3-0)
MT 1603	Biochemistry	3(3-0)
MT 1604	Human Nutrition	3(3-0)
MT 3601	Food Analysis	3(3-0)
MT 2602	Health Food and Herbal Medicine	3(3-0)
MT 2603	Food Choice: Psychology, Preference and Acceptability	3(3-0)
MT 2604	Food Preservation: Principles and Applications	3(3-0)
MT 2605	Sensory Evaluation of Foods	3(3-0)
MT 2606	Food Safety and Quality Management	3(3-0)
CS 2702	Business Information Systems	3(2-3)
CS 3700	Introduction to Bioinformatics	3(3-0)

2.2.5 Option V : English for International Communication

LA 2001	Literature in English I	3(3-0)
LA 2002	Literature in English II	3(3-0)
LA 3001	English Sound System	3(3-0)
LA 3002	Structure of English	3(3-0)
LA 3801	Selected Topics in English	3(3-0)
GE 3004	Business English I	3(3-0)
GE 3005	Business English II	3(3-0)
GE 3008	Advanced English II	3(3-0)
GE 3009	Advanced English III	3(3-0)
GE 3010	Public Speaking and Speech Writing	3(3-0)
GE 3011	Professional Writing I	3(3-0)
GE 3012	Professional Writing II	3(3-0)

2.2.6 Option VI : Multimedia Arts

CS 1300	Internet and WWW Technologies	3(2-3)
LA 2003	English for Public Relations	3(3-0)
LA 2004	English for the Web	3(3-0)
LA 2501	Introduction to Multimedia Arts and Technologies	3(3-0)
LA 2502	Computer Graphic Design Fundamentals	3(2-3)
LA 2503	Web Site Design and Construction	3(2-3)
LA 2504	Print Design and Production	3(2-3)
LA 3501	Digital Photography	3(2-3)
LA 3502	Digital Video Production	3(2-3)
LA 4511	Selected Topics in Multimedia Arts	3(3-0)
LA 4101	Special Study	3(3-0)
LA 4102	Senior Project	3(0-9)

2.3 Specialized Electives 6 credits

Students can freely select any relevant courses offered by School of Management and School of Technology with the approval of each student's advisor.

3. Free Electives 6 credits

Students can freely select any graded courses offered by any academic unit of the university to satisfy 6 credits of free elective requirement.

Full-Time Faculty Members

School of Management

Supachok Wiriyaosol, Associate Professor

Program Chairperson – Business Administration Program
PhD, Industrial Engineering (University of Melbourne)

Chujej Chansa-ngavej, Associate Professor

Program Director – Doctor of Philosophy in Management
PhD, Capital Budgeting (Ohio State University)

Amporn Soongswang, Assistant Professor

PhD, Finance (Edith Cowan University)

Chanchai Bunchapattanasakda, Assistant Professor

Program Director – Master of Business Administration
DBA, International Business (Argosy University)

John Walsh, Assistant Professor

DPhil, International Marketing (Oxford University)

Pacapol Jakrapan Anurit, Assistant Professor

Program Director – Master of Science in Management Program
PhD, Consumer Behavior (Middlesex University)

Achara Satayapaisal, Instructor

MSc, Management (Shinawatra University)

Nittana Southiseng, Instructor

MBA, International Public Management
(Asian Institute of Technology)

Ty Makararavy, Instructor

MBA, International Public Management (AIT)

Professor Emeritus

Brian John Corbitt, Professor Emeritus

PhD, Management of Policy (Monash University)

Gerald D. Sentell, Professor Emeritus

DBA, Business Administration (Indiana University)

School of Technology

Apichat Praditsmanont, Associate Professor

Program Chairperson – Management Technology Program
Program Director – Master of Science in Management Technology
PhD, Architecture (University of Texas at Austin)

Chutiporn Anutariya, Research Associate Professor

Program Director – Master of Science in Information Technology
DTechSc, Computer Science (AIT)

Damrong Khummongkol, Professor

PhD, Chemical Engineering (Monash University)

Vutthi Bhanthumnavin, Professor

Program Director – MPhil / Doctor of Philosophy in Technology
PhD, Laser Physics (University of Maryland, College Park)

Prinya Tantaswadi, Research Associate Professor

PhD, Electrical Engineering (Texas A&M University)

Paul Andrew James Mason, Assistant Professor

PhD, Computing Science & Systems Engineering
(University of Newcastle)

Pruitipong Thaicham, Assistant Professor

PhD, Renewable Energy (University of Nottingham)

MD Maruf Hasan, Lecturer

DEng, Information Science (Nara Institute of S & T)

Photchanan Ratanajaipan, Lecturer

MSc, Computer Science (AIT)

Than Khin, Lecturer

Acting Program Chairperson – Computer Science
DEng, Environmental Engineering (AIT)

Thiti Vacharasintopchai, Lecturer

DEng, Structural Engineering (AIT)

Krissada Maleewong, Instructor

MSc, Information Technology (Shinawatra University)

Lin Min Min Myint, Instructor

MEng, Telecommunications (AIT)

Martin Schoch, Instructor

MArch, Architecture (Pratt Institute)

Professor Emeritus

Chullapong Chullabodhi, Professor Emeritus

PhD, Heat Transfer (UMIST)

Prida Wibulswas

PhD, Eng. (University College London)

Liberal Arts and Language Center

Somchai Ratanakomut, Associate Professor

Acting Chairperson – Liberal Arts Program
Acting Director – Liberal Arts and Language Center
PhD, Economics (University of Utah)

Kantatip Sinhaneti, Associate Professor

Program Director – Master of Education in Teaching English as an International Language
PhD, TEFL (The University of Texas at Austin)

Byaporn na Nagara, Assistant Professor

PhD, Physical Chemistry (University of Missouri-Rolla)

Robert Kirkpatrick, Assistant Professor

PhD, Science and Mathematics Education
(Curtin University of Technology)

Philip Wallace Appfel, Lecturer

Master of Arts in Teaching (School for International Training in Brattleboro, USA)

Timothy Cornwall, Lecturer

PhD, Adult Education (Royal Melbourne Institute of Technology University)



Contact:

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Bachelor of Business Administration Program

Chairperson:

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Liberal Arts and Language Center

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Bachelor of Arts Program in Liberal Arts

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School of Technology

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Bachelor of Science Program in Management Technology

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